LUNA CHALOM

Art Direction student
looking for a 3-month internship.

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Quartier Grosse Cloche (33)

PROFILE

Art Direction student at e-artsup Bordeaux, specialising in Product Design and UI/UX. Curious, rigorous, proactive and highly productive, I'm committed to putting my skills to work for the company. **Available for 3 months from January 2027**.

SELECTED PROJECTS

VISUAL IDENTITY - LUNZ

e-artsup · 5-week project

- Created my personal visual identity, from moodboard to hand-lettered logo and monogram.
- Built a full graphic system: colour palette, typefaces, pattern and brand guidelines.
- Applied it to business cards, stationery and mockups, then presented it in an oral defence.

PHOTO & ART DIRECTION - FILM POSTER RECREATION

e-artsup · 6-week project

- Recreated The Silence of the Lambs poster identically, using my own portrait.
- Planned and shot the studio portrait: lighting, framing and styling matched to the original.
- Retouched in Photoshop (curves, colour, skin texture), redrew the title in Illustrator and composed the A3 print in InDesign.

BRAND CREATION - PENTINE

e-artsup · Art direction workshop

- Invented a fashion brand around three values: sophisticated, extravagant and casual.
- Designed the logotype and rose symbol, and a first capsule collection.
- Wrote a launch plan: TV series, artist collaborations and a website with an AI try-on avatar.

EDUCATION

CREATIVE DIRECTION (RNCP LEVEL 6)
2025-2030
e-artsup Bordeaux

COMPUTER SCIENCE
Sept 2024 - Feb 2025
Epitech Bordeaux

BACCALAURÉAT (ES) WITH HONOURS
June 2024
Lycée Michel Montaigne (33)

SKILLS

- **Art direction**: branding, visual identity, typography
- **UI/UX & product design**: UX research, wireframing, prototyping, UI design
- **Graphic design**: layout, photo retouching, motion design
- **Tools**: Figma, Photoshop, Illustrator, InDesign, After Effects

LANGUAGES

- French (Native)
- English (Bilingual)
- Spanish (Intermediate, B1)