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Luna Chalom (LinkedIn)
See my Creative Book

LUNA CHALOM

Art Direction student · UI/UX & Product Design internship, Jan-Mar 2027



PROFILE

Art Direction student at e-artsup Bordeaux, specialising in Product Design and UI/UX. Curious, rigorous, proactive and highly productive, I'm eager to contribute to real products and brands while learning from an experienced creative team. **Available for 3 months from January 2027**.

SELECTED PROJECTS

VISUAL IDENTITY - LUNZ

e-artsup · 5-week project

- Created my personal visual identity, from moodboard to hand-lettered logo and monogram.
- Built a full graphic system: colour palette, typefaces, pattern and brand guidelines.
- Applied it to business cards, stationery and mockups, then presented it in an oral defence.

PHOTO & ART DIRECTION - FILM POSTER RECREATION

e-artsup · 6-week project

- Recreated The Silence of the Lambs poster identically, using my own portrait.
- Planned and shot the studio portrait: lighting, framing and styling matched to the original.
- Retouched in Photoshop (curves, colour, skin texture), redrew the title in Illustrator and composed the A3 print in InDesign.

BRAND CREATION - PENTINE

e-artsup · Art direction workshop

- Invented a fashion brand around three values: sophisticated, extravagant and casual.
- Designed the logotype and rose symbol, and a first capsule collection.
- Wrote a launch plan: TV series, artist collaborations and a website with an AI try-on avatar.

MORE ABOUT ME

Years of tennis taught me discipline, and newer passions like climbing, kickboxing and the gym push me to persevere. Diving and off-trail hiking keep me calm and adaptable, and protecting marine biodiversity is a cause I care deeply about, since the ocean inspires many of my ideas. A long-time drummer and pianist now learning bass, I bring rhythm and a sense of composition to my work. I love anything digital, and anime, Marvel and games like Resident Evil and Tomb Raider feed my visual culture and eye for storytelling.

EDUCATION

CREATIVE DIRECTION (RNCP LEVEL 6)
2025-2030
e-artsup Bordeaux

COMPUTER SCIENCE
Sept 2024 - Feb 2025
Epitech Bordeaux

HIGH SCHOOL DIPLOMA WITH HONOURS
June 2024
Lycée Michel Montaigne (33)

SKILLS

- **Art direction**: branding, visual identity, typography
- **UI/UX & product design**: UX research, wireframing, prototyping, UI design
- **Graphic design**: layout, photo retouching, motion design
- **Tools**: Claude Code, AI, Figma, Photoshop, Illustrator, InDesign, After Effects

LANGUAGES

- French (Native)
- English (Bilingual)
- Spanish (Intermediate, B1)

EXPERIENCE

RESTAURANT STAFF
June 2026 · October 2026 · 4 months
Bistro, Ibis Hotel, Bordeaux